



**EAST BRIDGE
UNIVERSITY**

PARIS, FRANCE

ENDORSED PROGRAM

**Empowering Careers
with International
Endorsement.**

www.ebu.ac



ENDORSEMENT OF EXTERNAL PROGRAMMES

EAST BRIDGE UNIVERSITY

At East Bridge University (EBU), we believe in expanding access to high-quality education by partnering with institutions and organisations that share our academic vision. Through our Endorsed Programme Framework, we provide official recognition to external learning programmes that align with EBU's standards of academic quality, learner outcomes, and educational philosophy.



WHAT IS EBU ENDORSEMENT?

EBU Endorsement is a mark of academic credibility granted to third-party courses and learning resources that meet our internal benchmarks for quality. While this does not equate to awarding formal academic credit, it reflects rigorous academic alignment with our standards.

WHAT IS EBU ENDORSEMENT?

Endorsement from EBU:

- ✓ Validates your programme's academic integrity and instructional quality
- ✓ Enhances learner confidence and market value of your offerings
- ✓ Signals commitment to global best practices in education



WHAT CAN BE ENDORSED?

EBU offers endorsement for:

- ✓ Professional development programmes
- ✓ Short-term courses and workshops
- ✓ Online or e-learning programmes

PLEASE NOTE:

EBU does not endorse materials that are:

- ✓ Required to complete an EBU qualification
- ✓ Exam revision guides or mock tests
- ✓ Designed to claim qualification equivalency

HOW THE ENDORSEMENT PROCESS WORKS

EXPRESSION OF INTEREST

Submit a preliminary overview of your programme including:

- ✓ Programme/resource summary
- ✓ Target audience
- ✓ Learning objectives and format

FORMAL APPLICATION

If eligible, you'll be invited to submit:

- ✓ A detailed application form
- ✓ Supporting documents (curriculum, trainer profiles, sample materials)
- ✓ A one-time review fee

ACADEMIC REVIEW

Our Quality Assurance Team conducts a comprehensive evaluation:

- ✓ Content relevance and instructional design
- ✓ Accuracy, accessibility, and learner alignment
- ✓ Presentation quality and educational value

Feedback will be provided. If required, refinements must be made before final approval.

APPROVAL & CERTIFICATION

Upon approval, you'll receive:

- ✓ A formal Letter of Endorsement
- ✓ Rights to use the "EBU Endorsed" logo
- ✓ Trademark use guidelines and a licensing agreement



ENDORSEMENT CRITERIA

To qualify, your programme must:

- ✓ Align with EBU's academic and developmental goals
- ✓ Cater appropriately to its learner audience
- ✓ Be accurate, updated, and professionally structured
- ✓ Show strong instructional methodology and delivery
- ✓ Be backed by qualified educators or developers
- ✓ Undergo periodic review and improvement

USING THE “EBU ENDORSED” MARK

Once endorsed, you may display the “EBU Endorsed” badge on:

- ✓ Completion certificates
- ✓ Promotional materials (flyers, web banners, brochures)
- ✓ Approved learning content

All uses must strictly follow EBU's branding and usage guidelines.

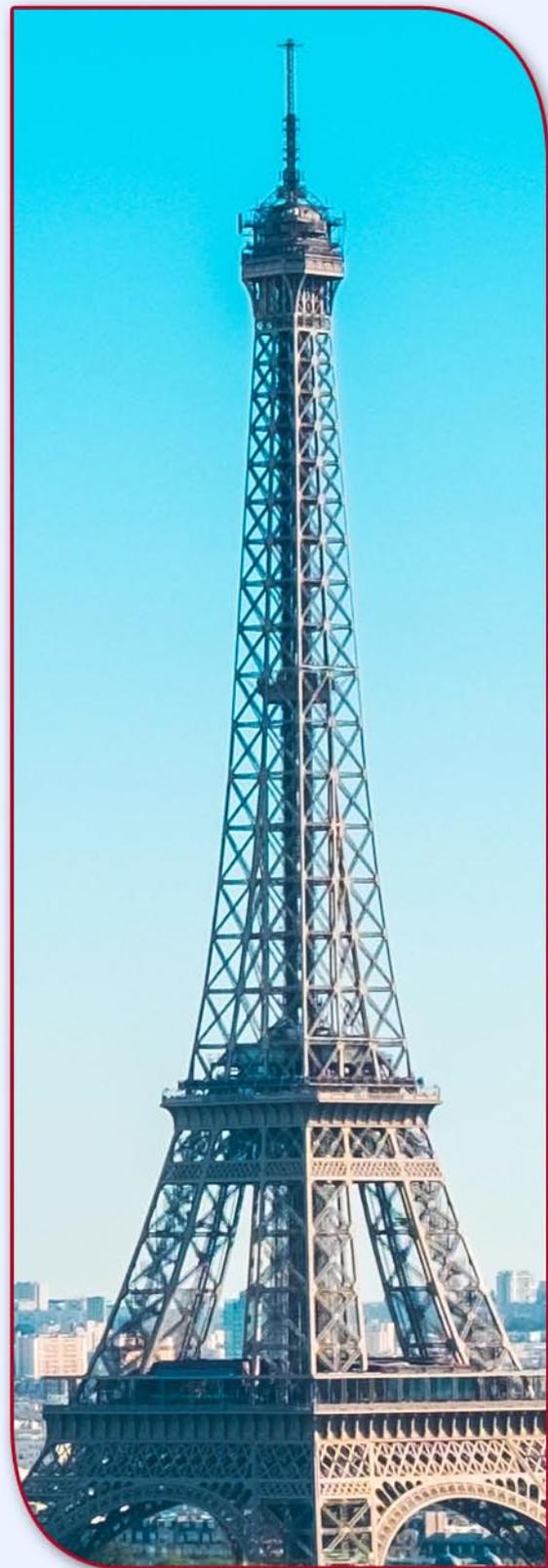
DISCLAIMER

“While this programme/resource has been endorsed by East Bridge University (Paris), it does not constitute an EBU-awarded qualification. Content ownership and delivery remain the responsibility of the provider.”

ENDORSEMENT VALIDITY & RENEWAL

Endorsements are valid for 2 years. To renew, you must:

- ✓ Submit any updated programme material
- ✓ Demonstrate continued alignment with EBU standards
- ✓ Share participant feedback or outcomes



INTERESTED IN GETTING ENDORSED?

Let's explore how we can support your educational impact.

ENDORSEMENT



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ENDORSEMENT